



101 Start-up Business Ideas on a Shoestring Budget

Do you want to make some extra money without getting a full time job? Do you want to create something that you can earn a little or a lot, to help you fund your vacation plans, become debt-free or buy a new wardrobe?

Take some time to flip through this “idea generator” and create a stream of income that will change your life!

1. Write a Book! – By far my favourite way to help others create a stream of income that is not only residual (timeless) but fun too! Help books are easy to write and are certainly a great income producer. I have helped thousands create full-time cash on part-time money by writing and publishing their books. Sell only 1000 books a year at \$20 per book that is \$20,000 a year! What could that do your current project or idea?

2. Create a “Flyer” Business – Decide to get some exercise and create a flyer business.

Call local business people in your area and ask them if they would like to create a half-page advertisement that you will deliver to 500 homes in your area. If they supply the 500 flyers and give you \$25 to deliver, it could mean a ton of income in your pocket. You do the math! Get 10 people to say YES and you have made \$250.00 while you get some fresh air and exercise. Do it once a week and that is \$1,000 extra dollars per month in your pocket.

3. Start an E-Zine – An online newsletter that reaches a certain “sect” or “target”. Write a once-a-month newsletter that is full of informative articles to help people in your contact list. You can ask other people to write the articles and give them a chance to “toot” their business at the end. All you do is collect the articles, ask for “advertisers”, put the list together and grow new clients. Every advertiser becomes a “reader” of your e-zine. Make the newsletter free to all you distribute to and charge for advertisers. Again, something inexpensive like \$10 per ad can create a stir in your industry. It will cause your list to grow (more on your list the better it is for your advertisers). It will create a word of mouth sensation too, as people will tell others that they can advertise for only \$10 month. Charge them a yearly fee of \$100 (they get

2 months free!) If you get 20 people per month you are making an extra \$2,000! It is fun and exciting to put together something like this.

4. Like to Sew! – Create “Message Blankets” by using polar fleece. Cut out a nice “throw size” blanket out of polar fleece. On the ends made 1.5 inch cuts to the fabric. Tie each cut in a knot. This will give it a nice finished look. No sewing involved yet. Then, in another cotton fabric, make shapes like stars, circles, squares, diamonds, etc. Sell it with a fabric pen so the gift giver can write a special message on each shape for the person to whom the gift is intended. Blankets will cost you between \$7-\$11 to make and you can easily sell them for \$20. Make sure you have a completed one to “show” people, and then get their money with their order. Special delivery. Great for gift giving to Grandma or anyone you love.

Watch next months issue of “The Bullet” for a continuation of the 101 Start-up Business Ideas on a Shoestring Budget by Kathleen Mailer.

Kathleen D. Mailer is the CEO of Aurora Publishing, the Founder/Editor-in-Chief of Today's Businesswoman magazine, Canada's leading authority on self-publishing, an author, philanthropist, and business coach. Visit her websites at www.KathleenMailer.com and www.writepublishmarketitnow.com and www.TodaysBusinesswomanMagazine.com